



Narval Pharma

effectiveness is our premise

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# Origin

Narval Pharma S.A. is a pharmaceutical laboratory (Reg. N° 2401 E by the Ministry of Health of Spain and General Reg. N° 26.06570/M by the Autonomous Region of Madrid) founded by seasoned professionals from the medical and pharmaceutical fields in 2000.

NARVAL PHARMA was constituted in 1989 as a company exclusively dedicated to biotechnical research and development in the pharmaceutical field. In 2000, it was re-founded as a pharmaceutical laboratory with the aim of directly commercializing its own developments. To do so, it used **one of the most fascinating lines of research of the 21st century** as a guideline and a scientific base; the development of **natural products** by **biotechnical processes** which provide several areas of health with safe and efficient solutions.

Under this premise, Naval Pharma currently has two principal lines of development:

- **Nutraceuticals:**

Natural products subject to a biotransformation process giving them **therapeutic action** they do not have on their own.

- **Anti-Aging Cosmetics:**

Professional cosmetics for the **prevention** and **treatment** of skin aging, developed with the latest technology.

Origin



# Innovation, Efficacy and Safety

## Innovation

Narval Pharma maintains agreements regarding R & D programmes with universities and prestigious research centres, in order to develop products which are highly **effective** as well as **innovative**. Only the products that meet these requirements are included in Narval Pharma's vademecum. The products that don't comply with this level of demand are permanently ruled out. This aspect is of such importance to Narval Pharma's philosophy that it has products which are the result of **more than 15 years** of research.

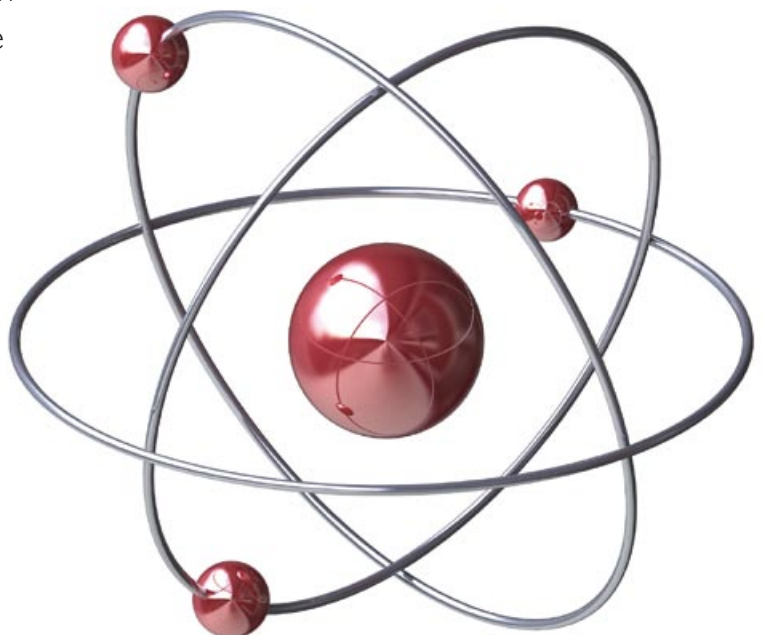
## Efficacy and Safety

The **efficacy** of Narval Pharma's products is confirmed by the **clinical studies** which the products are subject to (carried out by experts in official research centres) the majority of which have been **published in prestigious scientific journals**.

Narval Pharma subjects its products, **from the beginning**, to a close **monitoring and medical supervision** so that the **safety and absence of side effects** is completely guaranteed in the final product.

The dosage of each of the product's components makes it possible to administer known assessed doses of each of these components, strictly complying with the **DRI** (Dietary Reference Intake) **international regulations**, **RNI** (Recommended Nutrition Intake) and, above all, considering the Nutrition Recommendations Based on Food (**NRBF**). This guarantees a daily dosage without there being a risk of organic accumulation.

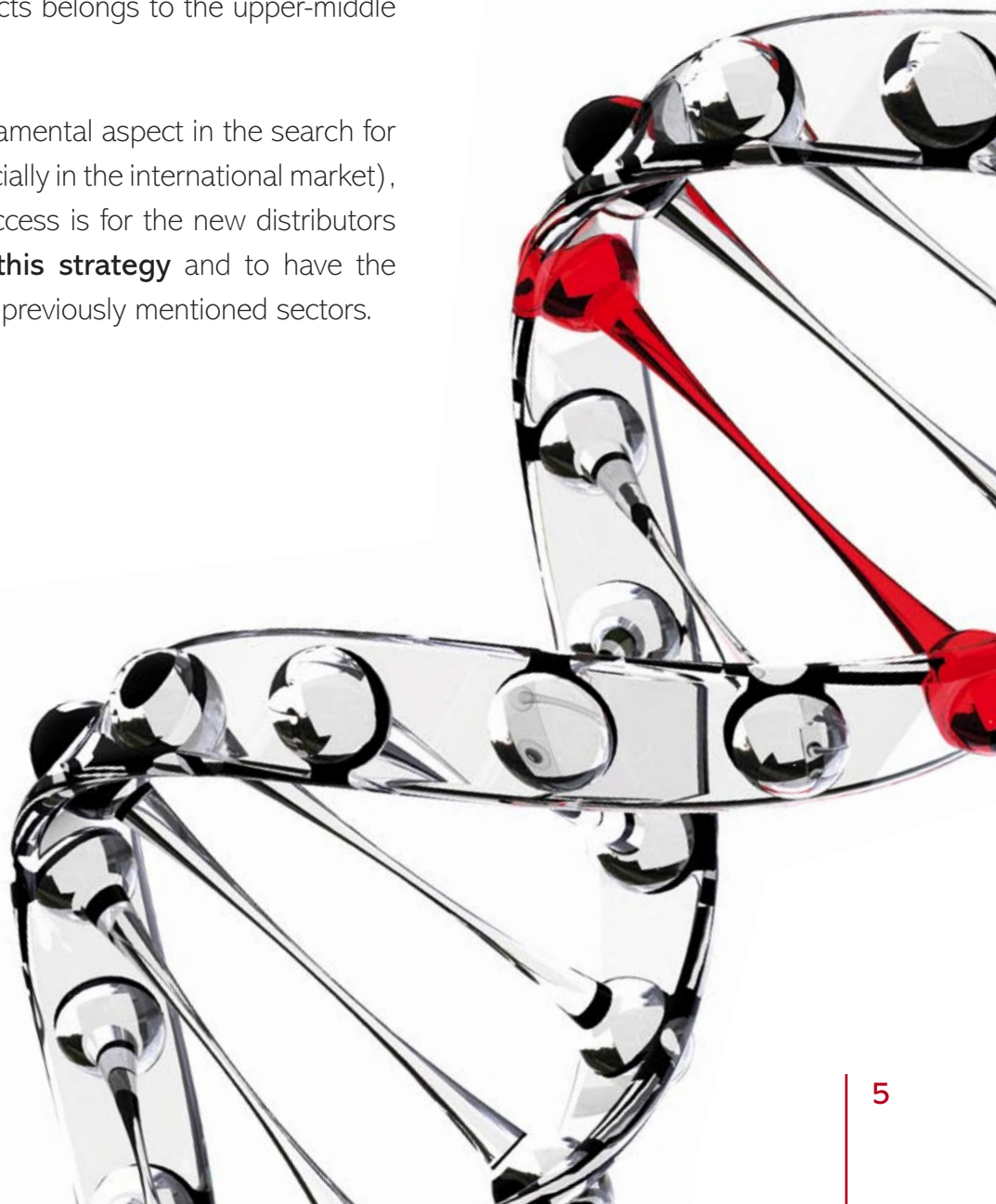
Narval Pharma uses the safest standards in the preparation of its products for obtaining raw materials, as well as manufacturing under the **GMP (Good Manufacturing Practice)** standards, in addition to carrying out analytical studies on each of the manufactured batches with the corresponding certification guaranteeing the final quality of the product.



# Strategy and Positioning

In a highly competitive environment like the present one, Narval Pharma is committed to producing products of **high added value**, which are commercialized through the professional channel (**doctors, chemists**) as well as alternative channels, providing that they are prestigious (**clinics, professional beauty centres**, etc). This strategy means that the products are perceived by professionals as products of high efficacy and quality, and as “**premium**” category products by the general public. This is why between 75% and 80% of the users of our products belongs to the upper-middle and upper class.

This constitutes a fundamental aspect in the search for new distributors (especially in the international market), as the basic key to success is for the new distributors to be **selected with this strategy** and to have the **capacity to reach** the previously mentioned sectors.



# Market

## National

Narval Pharma has a strong presence in the national market, distributing its products through more than **100 wholesale distributors** and **15,000 chemists** in the whole of Spain.

In turn, we have our own **network** of medical representatives which allows us to be present in the main Spanish cities.

## International

The globalization of the economy demands all companies with a desire to evolve to be present in the international markets. Narval Pharma S.A. develops its international expansion collaborating with official organizations such as the **Spanish Institute for Foreign Trade (ICEX)**, **PROMOMADRID** (a regional government-owned company acting under the authority of the Madrid Regional Ministry of Economy and Technology Innovation) and the **Madrid Chamber of Commerce**, where the company is registered in the internationalization programs.

At present, Narval Pharma is in the process of registration in highly potential markets such as China and currently has distributors in Latin America and Europe.

Market

# Products

Narval Pharma develops two lines of products.

- Nutraceuticals
- Anti-Aging Cosmetics

## Nutraceuticals

Nutraceuticals are natural products subject to a bio-transformation process giving them therapeutic action they do not have on their own. As well as high efficacy, the two characteristics that make our products very competitive are: the **absence of significant side effects** (they are not medicines) and the possibility of acquiring them **without a prescription**.

Five main lines:

1. **Weight control:** Bi-Narval®. To lose weight in a natural and safe way (clinically proved)
2. **Depression:** AFRAN®. Several clinical studies have showed the efficacy of this product (in comparison with fluoxetine- Prozac and imipramine) in the treatment of depression.
3. **Blood Alcohol Level Control:** MODEROL®. One of our most original products is MODEROL®, the **first product in the market able to reduce blood alcohol level up to 60%** (100% natural and with no side effects) scientifically proven.
4. **Sleep disorders:** ZENDOR®. It helps to sleep more time and more restful. Natural action with no side effects. **Non addictive**. Scientifically proven.



5. **Last generation antioxidants:** LEX VITAE® Capsules. Live more... Live better. **For medical and cosmetic use** is an extraordinary antioxidant complex result of more than **15 years of research** with outstanding **anti-aging** properties.



## Professional Cosmetics

Fruit of the innovation, Narval Pharma has developed a cutting edge technology to treat and prevent skin aging; the **Skin Activity System® (SAS) with Dynamic Correctors** (world patented molecules)

Not all skins are the same, and even the same skin suffers from changes throughout the day depending on the temperature and the environment it is exposed to. The creation of the different hydrolipidic phases of the **Skin Activity System (SAS)** from Lex Vitae allows its ingredients to be slow-released depending on the dynamic condition of the skin, thus adapting itself to the functional changes throughout the day. We are, therefore, looking at the first **"Intelligent Cosmetic System"** in the world.



## SKIN CARE

### Lex Vitae SUMMUM®

Intended for mature (over 40) or damaged skin. It's a serum with a **extremely high moisturizing power**, which acts from the deepest layers of the skin with botox-like activity.

It contains an exclusive high-tech medical balanced formula developed by Narval Pharma (**Skin Activity System®**) that **relaxes** the muscles of the face achieving spectacular results in the **reduction** of both expression and aging lines.

Lex Vitae SUMMUM® is the only product able to keep the skin moisturized **all day long** visibly providing a **beautiful bright skin**.



## Lex Vitae VISUM®

For **men and women** of all ages. Eye serum to dramatically diminish puffiness, dark circles (**anti-swelling effect**) and the appearance of **wrinkles** in the eye socket area.

The ingredients in Lex Vitae VISUM® are absolutely tolerable **for daily use**. It's recommended to start with two applications a day (morning and afternoon) in order to get visible results in less than thirty days.



## Lex Vitae NOX®

Night cream for **skin of all ages** with botox-like activity. It contains **Skin Activity System** ingredients that greatly improve moisturizing and cell regeneration. The daily use of Lex Vitae NOX® produces a remarkable change smoothing the skin and reawakening the appearance of youth. It's recommended to use preferably by night in order to **stimulate the deepest layers** of the skin during sleep.



## Lex Vitae CAP SERUM®

It is an anti-wrinkles treatment the effectiveness of which can be compared to the botulinum toxin. It acts by specifically preventing the formation of expression lines and wrinkles caused by facial muscle contraction - especially those appearing on the forehead and around the eyes - and it directs the active ingredients where they are required (through the hexapeptide 8 induced by the ciclopentasiloxan and the Phenoxyethanol) in order to optimally regulate moisture exchange between the skin and the environment.



## Lex Vitae VERUM® (Special for Men)

It's a kind of gel developed specifically for men's skin considering both hormonal variables and the functional properties of men's skin. It has a great moisturizing power all day long. It contains **Skin Activity System®** with strong anti wrinkles effect, which retextures skin for a noticeably softer, smoother look. It softens the skin for a comfortable shaving experience.



## BODY CARE

### Lex Vitae KENOS 100®

A powerful Anti-cellulite Firming Gel that has been developed bearing in mind not only the correction of the aesthetic skin problem known as 'orange peel skin', but also the source of dermoepidermal irregularities such as the breakdown of the layer of subcutaneous fat. The **Lex Vitae Kenos 100** formula includes micro-circulation reactivants using the very latest technology (pro-liposomal formula) which impart a lipotic and venotonic effect by acting in this manner upon the causes of cellulite and thereby correcting it and preventing its appearance.



# Values

Since their beginning, **Narval Pharma** Laboratories have stood out for their support for and dedication to research into health, beauty and nutrition.

For **Narval Pharma** ethics, rigour and professionalism are sine quom values. These values which they put into practice daily have enabled **Narval Pharma** to achieve the confidence and acknowledgement of the medical and pharmaceutical fields with highly efficient products free from side effects.



# Contact

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